



2015 Tri-State Leadership Conference
Affiliate of the Society for Human Resource Management

August 6th, 2015
Sheraton Portsmouth Harborside
8:00 AM – 4:00 PM

Join the excitement and exclusive premier event for HR Professionals representing the *TOP 100 HR Professionals* in leadership roles across Maine, New Hampshire, and Vermont on each of their State Councils and Committees.

Sponsors are being offered the opportunity to connect with key decision makers representing companies throughout Maine, New Hampshire and Vermont.

- Sponsors can connect with top key decision makes across three (3) States.
- Attendees can connect with premier sponsors to network and find solutions for their specific HR needs.

Keynote Speakers for this premier conference event will feature:

Don MacPherson, President, Modern Survey

Andrew Morton, Director, Social Engagement, Society for Human Resource Management



Sponsorships are limited and will be accepted on a first reservation basis.

Sponsorship inquiries should be directed to

- NH: Mike Klyop, mklyop@uhg.com, 952-202-0128.
- VT: Susan Loynd, susanl@wcmhs.org, 802-476-1751
- ME: Marcia Benner, mbenner@damariscottabank.com, 207-563-8121



Sponsorship Levels

3 - Platinum Sponsor - \$2,000

Sponsorship at this level includes a *three-minute presentation* to highlight your company's products and competitive advantage.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- You are invited to hang a company banner. The facility has the following restrictions with regards to banners: Size must be 2 X 6 or 4 X 6 and the only available hanging apparatus will be painters tape.
- Set up space at a six (6) foot skirted table.
- Company materials are welcome for table distribution.
- You receive two attendee registrations.
- Your company will be recognized at the beginning and end of the event.
- Your company may provide a raffle item which will be drawn and announced at the end of the day.

2 – Keynote Speaker Sponsors - \$1,500

You'll be invited to give a *1-minute introduction* of your company's competitive advantage and then introduction of one (1) our Keynote Speakers.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- You are invited to hang a company banner. The facility has the following restrictions with regards to banners: Size must be 2 X 6 or 4 X 6 and the only available hanging apparatus will be painters tape.
- Company materials are welcome for table distribution.
- You receive one registration for one attendee.
- Your company will be recognized at the beginning and end of the event.
- Your company may provide a raffle item which will be drawn and announced at the end of the day.



1 – Break Sponsor - \$1000

The Tri-State Committee will introduce your company information and provide your company the opportunity to network and promote your company at the Break Serving Area.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- You are invited to hang a company banner. The facility has the following restrictions with regards to banners: Size must be 2 X 6 or 4 X 6 and the only available hanging apparatus will be painters tape.
- You receive one registration for one attendee.
- Your company will be recognized at the beginning and end of the event.

3 - PROGRAM SPONSORS - \$1000

The Tri-State Committee will introduce your company information and then an opportunity to network and promote your company during each of the scheduled breaks.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

1. You are invited to hang a company banner. The facility has the following restrictions with regards to banners: Size must be 2 X 6 or 4 X 6 and the only available hanging apparatus will be painters tape.
2. Set up space at a six (6) foot skirted table.
3. You receive one registration for one attendee. .
4. Your logo will be placed on the respective state council websites as well as any printed materials for the conference; includes social media recognition.
5. Your company will be recognized at the beginning and end of the event.
6. Your company may provide a raffle item which will be drawn and announced at the end of the day.



2 – Breakfast Sponsor - \$750

The Tri-State Committee will introduce your company information and then an opportunity to network and promote your company at the Breakfast Serving Area.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- You are invited to hang a company banner. The facility has the following restrictions with regards to banners: Size must be 2 X 6 or 4 X 6 and the only available hanging apparatus will be painters tape.
- You receive one registration for one attendee.
- Your company will be recognized at the beginning and end of the event.

2 – Luncheon Sponsor - \$750

The Tri-State Committee will introduce your company information and then an opportunity to network and promote your company at the Lunch Serving Area.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- You are invited to hang a company banner. The facility has the following restrictions with regards to banners: Size must be 2 X 6 or 4 X 6 and the only available hanging apparatus will be painters tape.
- You receive one registration for one attendee.
- Your company will be recognized at the beginning and end of the event.

5 – Marketing Sponsor - \$300

You'll be able to market your company by marketing our event.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- Display your company Quick Display Retractable Banner at our registration area.
- Your company will be featured on Social Media the month prior, the month of, and post event.
- Send a Company Brochure to attendees post event via the Tri-State Committee.
- You receive one registration for one attendee.
- Your company will be recognized at the beginning and end of the event.



1 – Attendee Gift Sponsor - \$500

Your attendee gift will include your company logo.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- You receive one registration for one attendee.
- Your company will be recognized at the beginning and end of the event.

3 – Giveaway Sponsor - \$250

You'll be the sponsor of one of our 3 Special Giveaway Gifts on the behalf of each of the State Councils. Your Giveaway Gift will include your company logo.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- Your company will be recognized at the beginning and end of the event.

2 – Speaker Gift - \$250

You'll have an opportunity to present to one of our Key Speakers a recognition gift on the behalf of the Maine, New Hampshire, and Vermont State Councils.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- Your company will be recognized at the beginning and end the event.