

## 2016 NH Leadership Conference

### Affiliate of the Society for Human Resource Management



September 22, 2016  
Holiday Inn, Concord, NH  
9:00 AM – 4:00 PM

Join the excitement and exclusive premier event for HR Professionals representing the *TOP 100 HR Professionals* in leadership roles across New Hampshire's SHRM affiliate Chapters, SHRM affiliate HR State Council of NH, NH committees, and NH prospective volunteers.

Sponsors are being offered the opportunity to connect with key decision makers representing companies throughout New Hampshire and the region.

- Sponsors can connect with top key decision makers.
- Attendees can connect with premier sponsors to network and find solutions for their specific HR needs.



*Sponsorships are limited and will be accepted on a first reservation basis.*

**Sponsorship inquiries should be directed to**

- NH: Jessica Bourassa, [jbouassa@crowuniform.com](mailto:jbouassa@crowuniform.com), 603-943-3767



<http://nhstatecouncil.shrm.org/>

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### *Sponsorship Levels*

#### ***1 - Platinum Sponsor - \$1,500***

Sponsorship at this level includes a *three-minute presentation* to highlight your company's products and competitive advantage.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- You are invited to hang a company banner. The facility has the following restrictions with regards to banners: Size must be 2 X 6 or 4 X 6.
- Set up space at a six (6) foot skirted table.
- Company materials are welcome for table distribution.
- You receive two (2) attendee registrations.
- Your company will be recognized at the beginning and end of the event.
- Your company may provide a raffle item which will be drawn and announced at the end of the day.

#### ***1 – Keynote Speaker Sponsors - \$1,000***

You'll be invited to give a *1-minute introduction* of your company's competitive advantage and then introduction of our Keynote Speakers.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- You are invited to hang a company banner. The facility has the following restrictions with regards to banners: Size must be 2 X 6 or 4 X 6.
- Set up space at a six (6) foot skirted table.
- Company materials are welcome for table distribution.
- You receive one (1) registration for one attendee.
- Your company will be recognized at the beginning and end of the event.
- Your company may provide a raffle item which will be drawn and announced at the end of the day.



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#### **3 - PROGRAM SPONSORS - \$750**

The Leadership Committee will introduce your company information and then an opportunity to network and promote your company during each of the scheduled breaks.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

1. You are invited to hang a company banner. The facility has the following restrictions with regards to banners: Size must be 2 X 6 or 4 X 6.
2. Set up space at a six (6) foot skirted table.
3. You receive one (1) registration for one attendee.
4. Your logo will be placed on the respective state council websites as well as any printed materials for the conference; includes social media recognition.
5. Your company will be recognized at the beginning and end of the event.
6. Your company may provide a raffle item which will be drawn and announced at the end of the day.

#### **1 – VOLUNTEER OF THE YEAR SPONSOR - \$700**

You'll be invited to give a *1-minute introduction* of your company's competitive advantage and then introduce our prior year Volunteer of the Year Winner.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

1. You are invited to hang a company banner. The facility has the following restrictions with regards to banners: Size must be 2 X 6 or 4 X 6.
2. You receive one (1) registration for one attendee.
3. Your logo will be placed on the respective state council websites as well as any printed materials for the conference; includes social media recognition.
4. Your company will be recognized at the beginning and end of the event.
5. Your company may provide a raffle item which will be drawn and announced at the end of the day.



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#### ***1 – Food Sponsor - \$400***

The Leadership Committee will introduce your company information and provide your company the opportunity to network and promote your company at the Serving Area.

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- You are invited to hang a company banner. The facility has the following restrictions with regards to banners: Size must be 2 X 6 or 4 X 6.
- You receive one (1) registration for one attendee.
- Your company will be recognized at the beginning and end of the event.

#### ***6 – Leadership Sponsor - \$300***

Sponsors at this level will be recognized during the event and on the respective websites and any printed materials. In addition:

- Display your company Quick Display Retractable Banner at our registration area.
- Your company will be featured on Social Media the month prior, the month of, and post event.
- Send a Company Brochure to attendees post event via the Leadership Committee.
- You receive one (1) registration for one attendee.
- Your company will be recognized at the beginning and end of the event.



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